

David Lindenberg

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Collaborative, creative, and innovative instructional designer with over 15 years of experience in e-learning and instructional design. Skilled at partnering with external customers, internal employees, and company stakeholders to design, develop, implement, and evaluate human-centered learning solutions.

Skills

Articulate 360 (Storyline, Rise) | TechSmith (Camtasia, Snagit, Audiate) | Adobe Creative Cloud (Dreamweaver, Photoshop, Captivate) | Wordpress | Audacity | ChatGPT | WellSaid | 3Play Media | Atlassian (Jira, Confluence) | Microsoft (365 suite, Teams, SharePoint) | Figma | Learning Management Systems (Saba, Moodle) | ADDIE | e-learning | Adult Learning | Project Management | Collaboration | Coaching and Mentoring | Accessibility | Visual Design | Agile Development | Kirkpatrick Model

Experience

Principal Informational Content Specialist

Oracle | Cary, NC

Apr. 2025 – Apr. 2026

- Designed and developed customer-facing e-learning, webinars, and workshops on Oracle Analytics Cloud and Oracle Fusion Data Intelligence products
- Created learning content for partners and customer success teams that led to successful launch of flagship product, Oracle AI Data Platform Workbench
- Scripted, recorded, and produced video content for Oracle Analytics Cloud certification update
- Authored learning forum post to drive 50% increase in engagement for new e-learning course

Senior Technical Learning & Development Specialist / E-Learning Developer

SAS Institute | Cary, NC

Mar. 2013 – Apr. 2025

- Collaborated with product subject matter experts to design and develop customer-facing courses that enabled SAS software users and drove SAS Education Division revenue
- Designed and developed internal compliance training for legal and IT security teams with an 85% completion rate for 14,000 employees
- Designed and developed two free basic data literacy courses that have been activated by 20,000 users in 80 countries with 4.3+ ratings across all hosted platforms
- Managed project lifecycles, ensuring project milestones and deliverables were completed and performance-oriented objectives were met
- Mentored new subject matter experts and instructional designers, enabling their success through the e-learning development process
- Applied accessibility best practices and universal design features to meet the needs of diverse, global learners
- Provided graphic design for materials that aligned to corporate brand standards
- Created and administered blog used to increase instructional design skills of SAS instructors

Instructional Design Consultant

eighteen24 design | Rocky Mount, NC

May 2012 – Mar. 2013

- Started, managed, and marketed personal freelance e-learning business
- Created 25 e-learning modules to accompany a healthcare certification program textbook
- Designed and developed e-learning course (7 modules) primer for a proprietary course development methodology and workshop

E-Learning Designer (contract)

Red Hat | Raleigh, NC

Mar. 2012 – May 2012

- Developed e-learning modules for Red Hat University (Sales, Tech, Leadership)
- Recorded & edited voice-over for e-learning modules

Multimedia Developer and Instructional Designer

Methodist Le Bonheur Healthcare | Memphis, TN

Dec. 2006 – Jan. 2012

- Designed and developed training (e-learning, workbooks, instructor-led, and job aids) for 10 EMR hospital implementations
- Created Adobe Captivate tutorial for Help Desk software launch to 12,000 employees

Education

Master of Science, Instructional Design & Technology

The University of Memphis | Memphis, TN

Bachelor of Arts, Philosophy & Religion Dual Major

Hamline University | St. Paul, MN

Certifications

Designing Accessible Learning Content (DALC) Accredited Accessible Learning Practitioner, 2025

Certified Professional in Accessibility Core Competencies (CPACC), 2024

Publications & Presentations

Author | “Incorporating Accessibility in Development: Guidance for Quality Assurance” in *Design for All Learners: Create Accessible and Inclusive Learning Experiences*, 2025

Speaker | “Organizing and Streamlining Your Storyline Course” at Learning Solutions 2019

Speaker | “Practical Uses for Lightbox Slides” at Articulate E-Learning Heroes Roadshow 2018

Professional Organizations

The Learning Guild

Association for Talent Development (ATD – RTA)

International Association of Accessibility Professionals (IAAP)